SCSI One Logo Cheat Sheet

QUICK REFERENCE FOR EMPLOYEES V1.1 · OCTOBER 2026

01 APPROVED LOGOS



PRIMARY — SCSI Blue with Sky Blue on light backgrounds



REVERSED — Blue Cream + Bright Blue on dark backgrounds

02 COLOR PALETTE

Ink Navy	SCSI Blue	Bright Blue	Sky Blue	Blue Cream
#1E2946	#4362af	#719aef	#99B0DE	#D1E1F9
RGB 30 / 41 / 70	RGB 67 / 98 / 175	RGB 113 / 154 / 239	RGB 153 / 176 / 222	RGB 209 / 225 / 249

03 SIZING



CLEAR SPACE

Keep space equal to x (cap height of ONE) clear on all sides. Nothing may intrude.

MINIMUM SIZE



1.0 in / 96 px
recommended min



0.75 in / 72 px
absolute min

04 NEVER DO THIS



Don't stretch or squash



Don't change the colors



Don't rotate



Don't change the values



Don't add effects or shadows



Don't rearrange or crop elements